



**AXIS News**  
**New U.S.P.S. Move Update Requirements**  
**SAS 70 Type II Certification**  
**AXIS Gives Back – EDSF Scholarship**  
**Disaster Recovery – One client's peace of mind**



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### New U.S.P.S. Move Update Requirements – November 2008

Currently, clients who claim discounted rates for First Class mail must prove that they have updated the addresses in their mailing lists within 185 days **PRIOR** to the mailing date. To meet the Move update requirement, the USPS offers only four approved methods of updating these addresses. Only one method has to be used but no other unapproved method is permitted by the U.S. Postal Service.

**\*\*Effective November 23, 2008- All organizations mailing at Presorted Standard, Standard Non-Profit or First Class presort rates must update their address databases every 95 days.**

Below outlines the high-level changes that will be made to the Move Update Requirements:

- ⇒ Increase the minimum frequency of Move Update processing from **185 days** to **95 days** prior to the date of mailing
- ⇒ Move Update requirements to include **Standard, Standard Non-Profit and First Class** mail items.

To meet the Move update requirement, the USPS offers only four approved methods of updating these addresses; Address Change Service (ACS), National Change of Address<sup>LINK</sup> (NCOA<sup>LINK</sup>), and Ancillary Service Endorsements.

### SAS 70 Certification

AXIS is proud to announce the achievement of a **SAS 70 Type II** certification. To better serve our clients with secure data and quality products, AXIS, Inc. has arranged for a **Statement on Auditing Standards (SAS) No. 70 Type II** to be performed. SAS 70 is a widely recognized auditing standard developed by the American Institute of Certified Public Accountants (AICPA). It is further outlined in the National Credit Union Administration Letter number 07-CU-13. A service auditor's examination performed in accordance with SAS No. 70 ("SAS 70 Audit") is widely recognized, because it represents that a service organization has been through an in-depth audit of their control objectives and control activities, which often include controls over information technology and related processes. AXIS, Inc. has received an

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"unqualified opinion" from the independent auditing firm, *Averett, Warmus, and Durkee*, and a Type II report is available. For more information, visit [www.sas70.com](http://www.sas70.com).

## **AXIS Gives Back – The Wayne Alexander Memorial Scholarship**

David Salazar, AXIS' President, is this year's EDSF Scholarship Committee Chair. EDSF, the Electronic Document Systems Foundation, is the international non-profit organization dedicated to the document management and graphic communications industries. Through its worldwide education programs, EDSF demonstrates a commitment to help prepare the next generation of professionals for these dynamic industries. EDSF offers numerous scholarships that range from \$500 to \$5,000. This year, the amount awarded was \$67,050, distributed to 43 student applicants. What does EDSF hope to accomplish with the scholarship program? David Salazar responds, "Many students, parents and high school advisors are unaware of the opportunities that exist within the document management and graphic communications industry. By continuing to attract and provide scholarships to outstanding students pursuing industry careers, EDSF can help increase the awareness of the exciting opportunities that are available and ensure that businesses have a talented pool of applicants to recruit."

The EDSF program is made possible through private and corporate donors that support the program through four different scholarship funds. The four funds are Endowment, Sponsored, Annual Awards and General Contributions. Each year, AXIS funds the Wayne Alexander Memorial Scholarship. The \$2,000 scholarship was awarded this year to Elizabeth Weidenaar, an MBA student at the University of Chicago, whose current focus is Cause Marketing. She hopes one day to utilize her graphic design experience and marketing education to promote non-profit organizations.

To learn more, visit: [http://www.outputlinks.com/html/people/EDSF\\_Salazar\\_040808.shtml](http://www.outputlinks.com/html/people/EDSF_Salazar_040808.shtml)

## **AXIS Disaster Recovery Efforts – Ensuring our Client's Peace of Mind**

Back in 2005, as Hurricane Katrina roared through the Gulf Coast, a laser print and mail service bureau called RCS was in need. Located in New Orleans, RCS was flooded and nearly wiped out by the force of the storm. For over 3 months during one of AXIS' busiest times of year, AXIS supported RCS clients and staff with project management, data, printing and mailing services. RCS staff spent over 12 weeks in Orlando and other locations in the U.S. in order to keep the commitments to their customers for printing and mailing of invoices and statements.

Following this 2005 scenario, flash forward to 2008 with another hurricane headed once again toward New Orleans. The entire city and surrounding area including RCS were under mandatory evacuation. This time following AXIS' successful disaster recovery testing this summer for RCS, AXIS was able to perform the print and mail functions for RCS in our 2<sup>nd</sup> location in Albuquerque, New Mexico. AXIS Albuquerque supported the data, printing and mailing for a week. Says Stu Masson, RCS' President, "It provides peace of mind to have the AXIS staff and facility there when we needed them to support us and our clients."

**\*\*For additional information on any of these items, please contact your Account Manager or Project Manager at 1-800-852-3174.**

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