## **NEWS RELEASE**

## For Immediate Release

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## AXIS, Inc. Receives Award(s) in Statewide Print Competition

**Orlando, Florida** — August 24, 2009 – **AXIS, Inc.** received **four** awards at the 21<sup>st</sup> annual Florida Print Awards, the printing industry's largest and most prestigious statewide graphic arts competition. The Printing Association of Florida (PAF) presented the awards to elite Florida-based printing, graphic arts companies and schools during a banquet on August 8, 2009 at the Loews Royal Pacific at Universal Orlando.

With more than 500 entries from printing and graphic firms across the state, **AXIS**, **Inc.** received the following awards:

Best of Category- Auto Advisor Transactional Promo, for McCoy Federal Credit Union Award of Excellence- Business Account SVCS Transactional Promo, for McCoy Federal Credit Union Judges Award- Go Green Transactional Promo, for McCoy Federal Credit Union Judges Award- Shred Day Transactional Promo, for McCoy Federal Credit Union

"We are very proud of the technical strength of our team and the creation of the AXIS Campaign Manager," said **David R. Salazar**. "We value the vision and partnership we have with our client McCoy Federal Credit Union to make the benefits of Onserts a reality."

George Ryan, president and CEO of PAF, agrees. "Year after year, the quality of the submissions for the Florida Print Awards increases, raising the standard to which they are held. It seems like we say this every year, but the judges remarked how they were, once again, impressed with the entries submitted by PAF members and also said this year's competition was the toughest yet. **AXIS, Inc.** should be very proud of their outstanding accomplishments.

The Florida Print Awards recognize individuals, companies and organizations responsible for the creation or production of print communications. The competition promotes excellence in the industry and recognizes companies and individuals who produce the best in print media.

PAF, host of the Florida Print Awards, is the state's largest graphic arts trade association, representing an industry with more than 74,000 employees and \$9.8 billion in sales.

For more information about **AXIS**, **Inc.**, call **Alicia Wilkes Culp** at 407-351-0232 or email at aculp@axisorlando.com. For information about the Florida Print Awards, contact Kathryn Stuart at (407) 240-8009.

## **About Printing Association of Florida (PAF)**

The Printing Association of Florida is one of the most active and influential printing associations in North America. With headquarters in Orlando, Fla., more than 500 Florida-based graphic arts companies consider PAF their ultimate business partner. Governed by an all-volunteer board of directors elected by its membership, PAF is a not-for-profit association representing the interests of the graphic arts industry throughout the state. PAF is affiliated with Printing Industries of America (PIA), the world's largest graphic arts trade association, making PAF members a part of the largest, most comprehensive graphic arts advocacy organization in the world. More information about the Printing Association of Florida, located at 6275 Hazeltine National Drive, Orlando, FL 32822, is available by calling 407-240-8009, faxing 407-240-8333, and online at www.pafgraf.org